INTELLECTUAL PROPERTY

DuaneMorris®



FAST FACTS

- ▶ 100+ attorneys practicing throughout 16 offices in the United States and overseas.
- ► Third largest practice group at Duane Morris.
- ▶ 12% of the practice group members hold Ph.D.s.
- ► Approximately 20,000 trademarks prosecuted, maintained and managed across more than 200 jurisdictions.

PTAB/IPR SUCCESS





SELECTED REPRESENTATIVE CLIENTS

- ► 23andMe
- ► AT&T
- ► Belkin International
- ► BLANQI
- ► Cisco
- ► Fashioncraft-Excello
- ► GoPro
- ▶ J&J Snack Foods
- ► Jaguar Land Rover
- ► Lagos
- ► LendingTree

- ► Otis McAllister
- ► Pernod Ricard USA
- ► PetSmart
- ► Polder Housewares
- ► Popeyes Louisiana Kitchen
- ▶ Power Home Remodeling
- ► Quest Diagnostics
- ► Scholastic
- ► Stoli Group USA
- ► Tyson Foods
- ► Tiffany & Co.

THOUGHT LEADERS

Duane Morris attorneys regularly author, present and speak on numerous topics and developments affecting our clients, including the importance of IP protection across numerous industries and countries.

RANKINGS AND ACCOLADES

RECOGNIZED IN THREE CHAMBERS REGIONAL GUIDES

of leading lawyers for business-Chambers USA, Chambers Global and Chambers Asia-Pacific-as well as Chambers High Net Worth guide

▶ 46 practice areas cited for excellence





Duane Morris was ranked UnifiedPatents the TOP FIRM representing petitioners before the Patent

Trial and Appeal Board (PTAB), according to Unified Patents' institutional success index (2018-2023).

Ranked a TOP 10 FIRM (North America - North East) by both Patent Lawyer and Trademark Lawyer magazines in 2022 and 2023.



Ranked a **LEADING LAW FIRM** in Intellectual Property



Ranked by WORLD'S LEADING TRADEMARK PROFESSIONALS in WTR 1000

EXAMPLES OF INDUSTRIES SERVED

- **▶ CONSUMER ELECTRONICS AND PRODUCTS**
- **▶ EDUCATION**
- ► ENTERTAINMENT, GAMING AND SPORTS
- ► FASHION
- ► FINANCIAL SERVICES
- ► FOOD AND HOSPITALITY
- ► LIFE SCIENCES, BIOMEDICAL, MEDICAL DEVICES AND **PHARMACEUTICAL**
- ► PROFESSIONAL SERVICES
- ► TECHNOLOGY
- ► TELECOMMUNICATIONS



RANGE OF SERVICES

► Patents

- » Acquisition and prosecution
- » Freedom to operate opinions
- » Invalidity and non-infringement opinions
- » Patent monetization

► Trademarks, Copyrights, Entertainment and Advertising

- » Procurement, maintenance and enforcement
- » Clearance searching and availability opinions
- » Opposition and cancellations proceedings before the Trademark Trial and Appeal Board
- » Brand counseling
- » Licensing
- » Social media and internet issues
- » Domain name disputes

► Intellectual Property Litigation

- » Patent and trademark litigation before district and administrative courts
- » Copyright litigation
- » Unfair competition and false advertising
- » Trade secrets
- » International Trade Commission disputes

▶ Practice Before Trademark Trial and Appeal Board

- » Inter partes review
- » Covered business method review
- » Post grant proceedings
- » Appeals and re-exams

► Pharmaceutical

- » Hatch-Waxman Act
- » Biosimilars
- » FDA regulation
- » Licensing, manufacturing contracts and other agreements

► Life Sciences and Biotechnology

- » Strategic counseling and portfolio management
- » Due diligence, product clearances and licensing

► Technology Transactions, Licensing and Commercial Contracts

- » Cvbersecurity
- » General Data Protection Regulation (GDPR)
- » Privacv
- » Due diligence
- » Joint ventures and strategic alliances
- » Licensing and agreements

CORPORATE SOCIAL RESPONSIBILITY

The firm is committed to a **CULTURE OF COLLABORATION AND COLLEGIALITY** through our significant initiatives, including the Diversity and Inclusion Program, Women's Impact Network for Success (WINS) and the Pro Bono Program.







IN THE COMMUNITY

Duane Morris is proud to support hundreds of local civic, charitable, educational and pro-social causes and activities across all our offices, including:

- ► ACHIEVEability
- ► American Cancer Society
- Greater Chicago Food Depository | Chicago's Food Bank
- ► Habitat for Humanity of Greater Los Angeles
- ► Human Rights Campaign
- ► Make-A-Wish San Diego
- ► Mama's Kitchen



Annually, Duane Morris' Atlanta office volunteers at the Salvation Army's Distribution Center to help with its Angel Tree program, which spreads holiday joy to the community.

OFFICE LOCATIONS & REACH



UNITED STATES

Atlanta Los Angeles Austin Miami Baltimore New York Boca Raton Newark Boston Philadelphia Cherry Hill Pittsburgh Chicago San Diego Dallas San Francisco Fort Worth Silicon Valley Houston Washington, D.C. Lake Tahoe Wilmington Las Vegas

INTERNATIONAL

Hanoi Myanmar Ho Chi Minh City Shanghai London Singapore

- > Also satellite offices, including Bangor and Portland, Maine; and Seattle, Washington
- > Alliances in Mexico
- > Leadership position with international network of independent law firms

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